















May 9, 2014

We are very pleased to invite you to the presentation by our new licensee

THE NRA 2014 DEBUT OF THE NEW IZABEL LAM COLLECTIONS





PEARLS -multi purpose whimsical smallware for all occastions RIPPLES - versatile ribbed accessories to accent your presentations OUT OF THE WOODS - ethereal textured delights from nature

(Pearls, Ripples, Out of the Woods made from magnesium reinforced porcelain)

POND- full service series for banquets and catering in elegant bone china

IZABEL LAM CLASSIC GLASS DINNERWARE redefined for the modern table

CONTACT: 10 Strawberry Street Hospitality 3837 Monaco Parkway Denver, CO 80207 PH: 888-493-5961 EM:hospitality@tenstrawberrystreet.com

Look forward to seeing you there.

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IZABEL LAM FLOWING FORMS 2012 CATALOGUE

Glass Dinnerware

Morning Tide

Morning Tide II

Cumulus

Heirloom

Milky Way

Truffles, Truffles

Morning Tide Display Platters I

Morning Tide Display Platters II

Porcelain Dinnerware

Morning Tide

Wave

Shell

Lake

Rain

Tabletop Accessories

Stainless Steel Rays
Silver Plate

Chef Ben Lee
Executive Chef
A VOCE MADISON
New York

Embarking on his culinary career in Philadelphia in 2003, Lee worked in such highly-revered restaurants as Masaharu Morimoto's eponymous restaurant, Morimoto, and Jean-Marie LaCroix's LaCroix at the Rittenhouse, gaining knowledge in a variety of cuisines.

Out of the Woods Irregularly Oval Dish with wood grain texture in magnesium reinforced porcelain



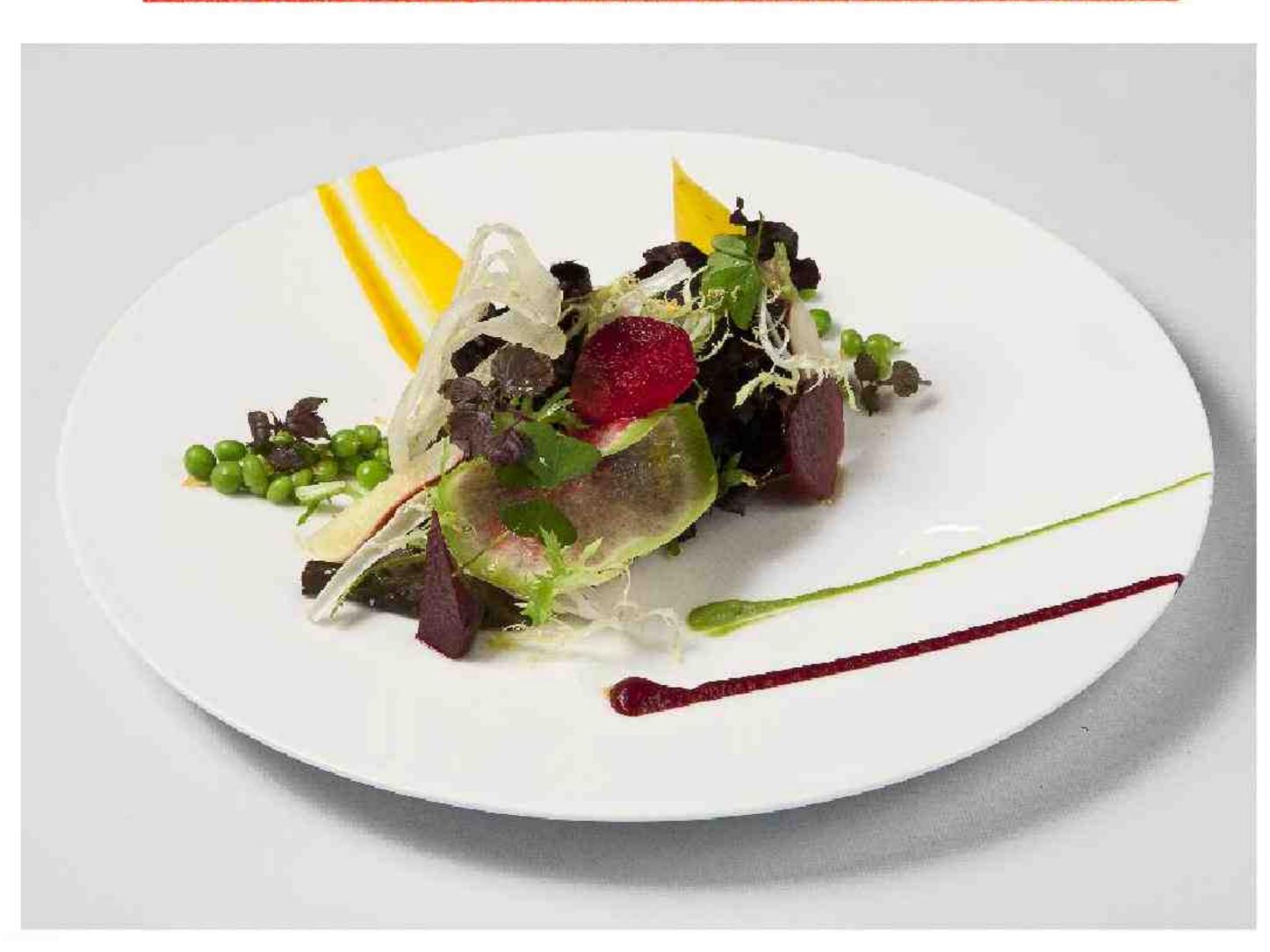
Pond Bone China Square Plate



Pond Bone China Rectangular Plate

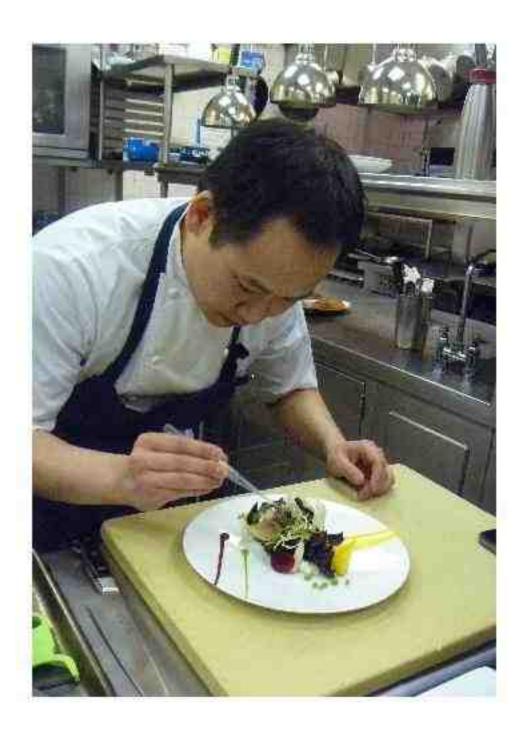


Pond Bone China Round Plate



In 2007, Lee was introduced to Chef Jeffery Michaud, Executive Chef and Partner of Philadelphia-based Vetri Family Restaurant Group, who encouraged him to Stage in Italy and helped secure a position at Ristorante Loro in Bergamo, Italy. Here, coupled with his travels throughout the country, Lee discovered a passion for Italian cooking which has remained with him ever since

Chef Lee in action at his kitchen



RIPPLES Porcelain Bowl on Pond Bone China Plate



PEARLS Porcelain Pinched Bowl on Pond Bone China Plate

